



**Out-of-School Time
Impact Discussion Event
2026 Sponsorship Packet**





OUR VISION FOR YOUTH

All Richmond youth will discover their talents and build positive relationships and skills that help them thrive in school and life.

OUR MISSION

Our mission is to provide Richmond's youth with a strong system of accessible and equitable out-of-school time (OST) and expanded-learning resources.

What is OSTID?

NextUp's annual Out-of-School Time Impact Discussion (OSTID) highlights the **outcomes and impact** of out-of-school time (OST) programs across Richmond.

Join cross-sectors community leaders for a dynamic conversation on strengthening out-of-school time opportunities for youth. Centered around data management and reporting, program provider capacity, and policy and advocacy for OST, this event spotlights NextUp and partners' collective approach to ensure all young people in Richmond have access to high-quality programs that support life and career readiness.

2026 OSTID Event

Date: Thursday, October 22, 2026

Location: [insert final venue selection]

Time: 8:30-11AM | Networking & Program





2026 OSTID Sponsorship Benefits

Sponsor Benefits	\$7,500 Title Sponsor	\$5,000 Opportunity Builder	\$2,500 Advocate	\$1,000 Friend of OST
Speaking opportunity during event program	X			
Exclusivity in sponsorship level	X			
Mentioned in press release	X	X		
Special mention in the welcome remarks	X	X	X	
Social media featured sponsor post	X	X	X	
Name and logo on top of all OSTID material and promotions, including save the date, invitation, signage at the event	X	X	X	
Feature in an e-newsletter (over 2,000 recipients)	X	X	X	
Name and logo on event page	X	X	X	X
Donation eligible for NAP Tax Credits	X	X	X	X
Recognition in NextUp's Annual Report	X	X	X	X

Join Us In Making an Impact

Invest in Out-of-School Time

For every child in an afterschool program in Virginia, **four are waiting to get in**. Investment in OST continues to show a positive impact in across Richmond, but there is still a rising demand for greater access to afterschool and summer programs to help youth ages 11-19.

Why It Matters

OST programs are more than just a program, they can:

- Engage youth in positive activities that align with their personal interests
- Allow exploration of potential career paths
- Improve social-emotional learning, like self-confidence and self-efficacy
- Increase academic outcomes and attendance at school
- Connect youth with supportive mentors, community leaders, and peers in a safe space

Together, we can **expand access to safe, enriching OST opportunities that come at no cost to families.**

Next Steps to your NextUp Sponsorship

Choose the sponsorship level that best fits your goals and confirm your commitment by contacting us or [completing the sponsorship form](#).

Contact Us

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