



# ANNUAL REPORT 2022-2023



NextUp RVA is a strong system of accessible and equitable out-of-school time and expanded-learning resources.

# INSPIRING YOUTH TO THRIVE



Youth Advisors at  
Lucille Brown Middle School



# Dear Supporters,

As we reflect on the past year, we are proud of the progress NextUp RVA staff has made in implementing the five-year strategic plan. Significant investments have been made in the provider network, ensuring they have the necessary resources and support to deliver high-quality out-of-school time programs. NextUp significantly increased access and reach of expanded-learning opportunities for Richmond's youth.

We have strengthened our partnership with the City of Richmond to facilitate the distribution of funds to over 40 community-based organizations through the Positive Youth Development Fund Initiative, providing necessary support to over 700 youth in Richmond. We have also provided professional development opportunities for our provider network, helping them to improve their organizational structure and capacity.

In addition, we have crafted ways for youth to explore their future career options by aligning the providers within our network to Virginia's Department of Education (VDOE) Career Clusters to ensure the providers offer programs that align with student talent pathways selection.

We also continue to enhance data collection to support out-of-school time in Richmond, NextUp's EXpanded-learning Information System (NEXIS), giving providers access to essential information regarding their organization, helping them better understand their youth's needs.

We are grateful for the support of our system by donors, partners, and community members. Together, we are creating a brighter future for Richmond's youth.



**CANDACE BENN**  
Executive VP



**STEVE ROGERS**  
Board Chair



# WHO IS THE SYSTEM

## OUT-OF-SCHOOL TIME PARTNERS

### INFRASTRUCTURE

YMCA of Greater Richmond, City of Richmond Parks, Recreation & Community Facilities, Boys & Girls Club of Metro Richmond, Higher Achievement and Richmond Public Schools



## COMMUNITY FUNDERS

### FUNDING

Donors and grant funding organizations

## PROVIDER NETWORK

### COORDINATION

A provider network of over 80 community-based organizations



## YOUTH & FAMILIES

### ADVOCACY

Serving as advocates for out-of-school time



# WHO BENEFITS FROM THE SYSTEM

NextUp's systematic approach to out-of-school time



## COMMUNITY

By listening to their feedback on how to improve the system and the positive impact of a vibrant and economically stable environment.



## YOUTH

We empower young people by offering them access to expanded-learning opportunities led by expert providers who are passionate about their work.



## INVESTORS

We educate funders and policy decision-makers on how OST programs benefit and strengthen the community.



## PROVIDERS

We offer training and useful data to providers in order to help them measure the positive impact they have on the youth they serve.



## FAMILIES

We provide families peace of mind, that their child(ren) are in a safe and secure environment after school. And ensure youth have access to meals and transportation.

# SYSTEM OUTCOMES



# PROVIDER NETWORK



## PROVIDER'S PROGRAM CATEGORY





# A NETWORK OF COMMUNITY PARTNERS



Provider network meeting in April 2023, discussing talent pathways and social-emotional learning.

## GOAL 1

# INCREASED ACCESS IN RPS

Every Richmond Public Schools (RPS) middle schooler will have access to robust expanded-learning programs.

Expand network capacity for youth to access talent pathways based on VDOE's CTE Career Clusters<sup>1</sup>.

### TOP 3 TALENT PATHWAY SELECTIONS<sup>2</sup>



STEM



Health  
Services



Art, A/V Technology  
& Communications

<sup>1</sup>Career Clusters: CTE resource. Virginia's CTE Resource Center. (n.d.). <https://www.cteresource.org/career-clusters>

<sup>2</sup>Data gathered during the end of the school year survey given to youth that participated in NextUp at an RPS middle school.

## Coach Yolanda Hall



"I'm thrilled to continue partnering with NextUp. Through this connection, I'm meeting new partners who share my passion for making a difference in out-of-school time in Richmond. It feels like we are a family."



Founder of Unbreakable Minds  
Provider with NextUp RVA  
Recipient of Positive Youth  
Development Funding, 2022

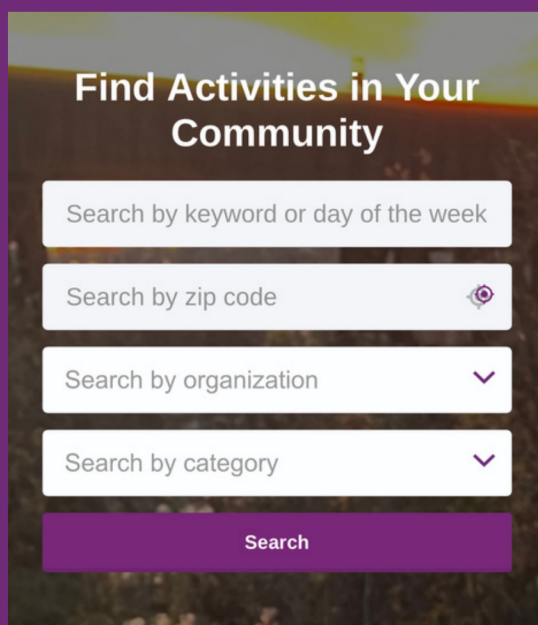


# MORE ACCESS FOR FAMILIES

Make it easy for families to access information about out-of-school time programs and activities.



Launched NextUp's Youth Program Finder to help increase access.



[nextuprva.org/  
programfinder/](https://nextuprva.org/programfinder/)

**94%**  
of parents said after school programs keep their kids safe and out of trouble<sup>3</sup>

**Parent Quote**  
As a working parent, I love that NextUp provides quality afterschool care so my middle schooler has a place to go in the afternoon and isn't coming home alone to get on screens.  
– **Laura, child attends Henderson Middle School**

**88%**  
parents said out-of-school-time programs helps excite their child about learning<sup>3</sup>



<sup>3</sup>Data retrieved from NextUp's Parent Survey Response for 2023

## GOAL 3

# MORE LOCATIONS FOR EXPANDED-LEARNING

Evolve services beyond the school setting to engage youth in a community setting.

## FUNDAMENTAL COMMUNITY PARTNER

Through our partnership with the City of Richmond for Positive Youth Development (PYD) Initiative we helped distribute funds to community-based organizations to provide out-of-school time activities and events that promoted positive youth development in various neighborhoods throughout the city from July 2022 to June 2023.

46

Community-based organizations received funding for out-of-school activities and events through the PYD initiative



753

Richmond teens, 12-19 years old, participated in out-of-school time activities through the PYD initiative

11

Professional development and technical assistance trainings offered to community-based organizations



99%

Of the youth said there was an adult at the program that they listened to and respected<sup>4</sup>

<sup>4</sup>Data retrieved Summer 2023, PYD youth participant response.



# OUT-OF-SCHOOL TIME DATA SYSTEM

Manage a centralized, secure system for providers to make informed decisions and learn about their impact.

## NEXIS

The data management solution that helps community-serving organizations improve outcomes.

## VALUE

Integrated with Richmond Public Schools data system

Student Demographic Information

Federal Program Participation

Family Information

Program Enrollment and Attendance

Built-in pre-and post-SAYO-Y survey

Student Consents and Permissions

Customizable Reports

### HISTORY OF NEXIS

In 2021, NextUp launched NEXIS, which stands for NextUp EXpanded-learning Information System. NEXIS provides essential information to out-of-school organizations about the youth they serve.

81

out-of-school time organizations are using NEXIS to track their registration program attendance and view data reports



## SARAH RAMIREZ

Systems & Compliance Manager

“We have found NEXIS to be an incredibly useful tool that has helped us to streamline our operations, enhance our data collection capabilities, and strengthen our relationships with our provider network.

The invaluable data we obtain through NEXIS has enabled us to make informed decisions about how best to improve our system and provide better services to the youth we serve.”



## GOAL 5

# EMPOWERING YOUTH VOICE

By involving youth in the decision-making process for activities and programs at their middle school and encouraging youth choice.

## YOUTH ADVISORY COUNCIL

**NextUp is involving young people as design thinkers and advocates for out-of-school time programs.**



Youth Advisors at Henderson Middle School



Youth Advisors at Lucille Brown Middle School



Youth Advisors at River City Middle School

## EXPERIENCE IN OST ACTIVITIES



*Cherish, Youth Advisor at River City Middle School shares her experience of participating in out-of-school time (OST) programs with a NextUp Site Tour attendee and Advisory Committee member, Torey Edmonds.*

Since NextUp offers so many various classes, you can easily choose the ones that best fit you. It's a great place to discover your passion and embrace who you are.

*— Layla, Youth Advisor at Lucille Brown Middle School*

I love staying back for Next Up. I love Master Chef because we cook a lot of pasta dishes that I love like alfredo pasta and stir fry with veggies. I am learning how to cook so that I can use my skills at home. This session I really enjoyed Precision Step, this class teaches us discipline and togetherness.

*— Samaya, Youth Advisor at Boushall Middle School*



*Youth Advisors at Henderson Middle School selecting programs for the Spring 2023 session.*

# DEMOGRAPHICS OF YOUTH

**1,389**

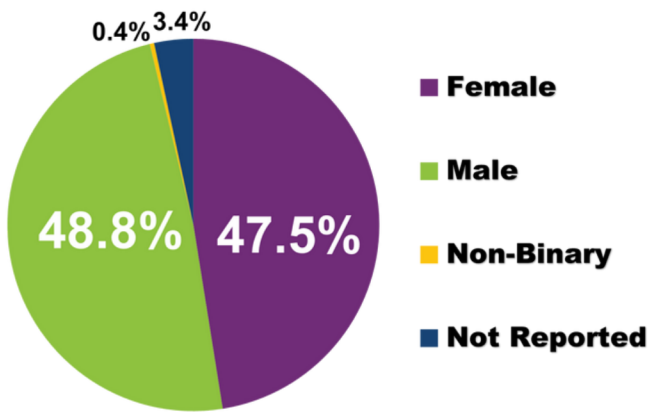
TOTAL NUMBER OF CITY OF RICHMOND YOUTH SERVED



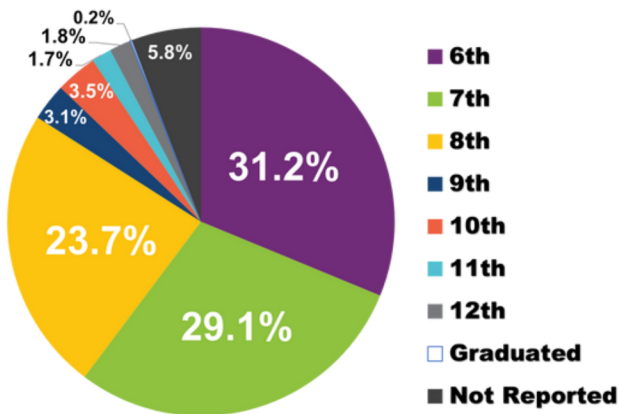
NextUp makes me feel like I have a second family, and the staff are very funny and nice!"

— Amari, at Albert Hill Middle School

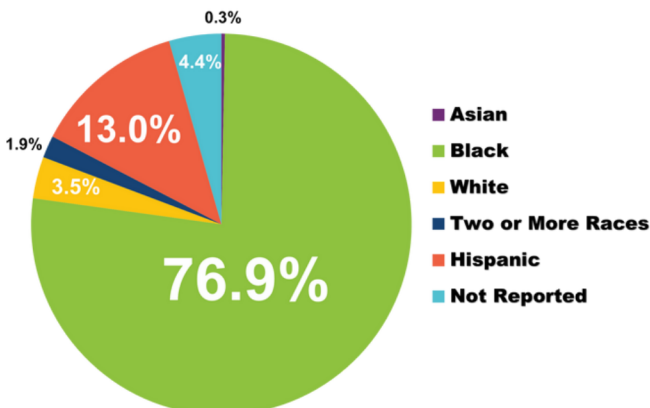
## GENDER



## GRADE



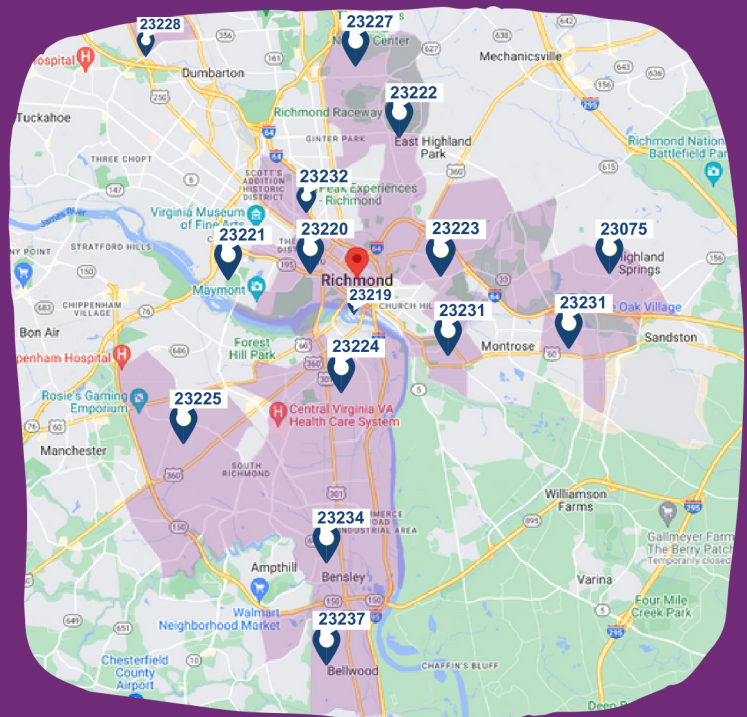
## RACE/ETHNICITY



**1,241**

TOTAL NUMBER OF YOUTH THAT RESIDE WITHIN A QUALIFIED CENSUS TRACT (QCT)

A QCT means a census tract in which at least 50 percent of households have an income less than 60 percent of the Area Median Gross Income (AMGI) or a poverty rate of at least 25 percent. QCT are highlighted in purple.



Map reference: <http://www.mapszipcode.com/virginia/richmond-zip-code-map/>



# CHAMPIONS OF OUT-OF-SCHOOL TIME



Tia Carver &  
AVID@Boushall  
supporting youth in the  
Fall 2022 Showcase at  
Bourshall Middle School

# PROVIDER NETWORK

## 2022–2023

*Thank you for helping Richmond youth discover, explore and engage in out-of-school time!*

Ambassadors of Virginia  
 Anime Club (Andrea Bryant)  
 Anna Julia Cooper School  
 ART 180  
 AVID@Boushall  
 Axiom Educators, LLC  
 Barbara Haas  
 Better Outcomes in Life Foundation, Inc.  
 Blue Sky Fund  
 Bobcats Sports League  
 Bringing God's Word to Life Ministries - Precious Blessing Academy  
 Broken Men Foundation  
 Building Constructive Communities Foundations  
 Cadence Theatre Company  
 Carol Adams Foundation, Inc.  
 Challenge Discovery Projects  
 Chess RVA  
 Child In Crisis Foundation USA  
 City Singers Youth Choir  
 Culturecated Educational Services  
 DMP Academy  
 East End Boxing Club, LLC  
 FIRST Chesapeake  
 Flawless Imperfections  
 Founders Mark, LLC  
 Girls For A Change  
 Girls on the Run of Greater Richmond  
 Greater Richmond Fit4Kids  
 Groundwork RVA  
 Heart of Virginia Council, Boy Scouts of America  
 Help Empower and Liberate People  
 Help Me Help You Foundation  
 Higher Achievement  
 Impacting Futures Community Services  
 Inspire RVA, LLC  
 JumpStarz, LLC  
 Just C, Inc.  
 Kidz at Work  
 Kidz R Cookin', LLC  
 L.O.C.A.L. Adventures  
 Latin Ballet of Virginia, Inc.  
 LevelUp Battle Sports  
 Life's Interpretation  
 Little Scholars  
 Mary and Frances Youth Center  
 Metropolitan Business League Foundation  
 New Life Community Center  
 New Life Harvest Church  
 NU Collar Solutions, LLC

Nurturing Minds  
 Open Space Education  
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 Pro Skills Basketball  
 Richmond Community ToolBank  
 Richmond Hill, Inc.  
 Richmond Police Athletic League  
 Richmond Volleyball Club  
 Roots Holistic  
 Sacred Heart Center, Inc  
 Servant Partners  
 Sew What Kidz  
 SoleFood RVA, LLC  
 Sports Backers  
 St. Luke Legacy Center Foundation, Inc.  
 Stemtree Midlothian  
 Storefront for Community Design  
 Street Smartz Over Safety, LLC  
 The Leadership and Achievement Academy  
 The Live Red Foundation  
 The Men of Barton Heights Youth Organization  
 The Osiris Foundation  
 Tia Carver  
 TOOMANYORG  
 Touchstones Discussion Project  
 Trinity Family Life Center  
 Unbreakable Minds Coaching  
 VCU Dept of Forensic Science  
 Victoria's Kitchen  
 Virginia Equine Welfare Society  
 Virginia Outside  
 Virginia Repertory Theatre  
 Virginia Squash Racquets Association  
 YoshiKidz Academy  
 YWCA Richmond



**Founder & President**  
 Provider with NextUp RVA  
 Recipient of Positive Youth  
 Development Funding, 2022

**Ellery Lundy** is the founder of **Broken Men Foundation**, a local organization that provides coping, mentoring, and life skills to teenagers, and prepares them for college, apprenticeships, and trade opportunities. The Broken Men Foundation received Positive Youth Development funding and said the funding is vital to their work because *"this partnership is an opportunity to expand the work we do in the community. Knowing that more people believe in our mission allows us to grow our reach and create more successful lives through our program."*

# DONORS

## MAJOR DONORS (GIFTS OVER \$50,000)



TowneBank Foundation presents donation to NextUp at River City Middle School with students in the Youth Advisory Council.



Steve Rogers, NextUp Board Chair, and Giselle Antoni of the Wallace Foundation share NextUp's five-year vision for RVA youth at our strategic plan release event.

Altria Client Services, Inc.  
 Barrington Family Foundation  
 Bob and Anna Lou Schaberg Foundation  
 Bon Secours Health System, Inc.  
 City of Richmond  
 Community Foundation for a Greater Richmond  
 REB Foundation  
 Richmond Public Schools  
 The Wallace Foundation  
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 William R. Kenan, Jr. Charitable Trust

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Publix Super Markets Charities  
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 Shannon Venable  
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 Dr. Christine Walther-Thomas and Scott Thomas  
 West Cary Group LLC  
 Williams Mullen Foundation  
 Bob Willis  
 Ellen Wyckoff  
 Scott and Amy Ziegler

\* Fund at the Community Foundation for a greater Richmond

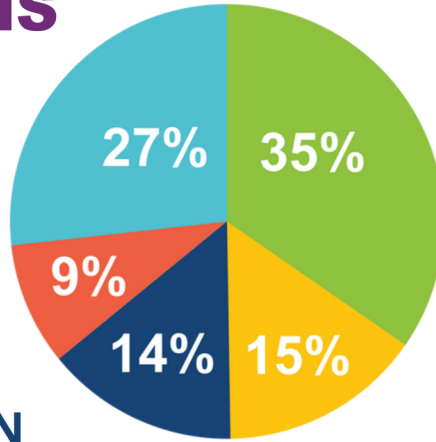


# FINANCIALS

## CONTRIBUTIONS

TOTAL FISCAL YEAR  
2023 (FY23)  
CONTRIBUTIONS:  
**\$3.5 MILLION**

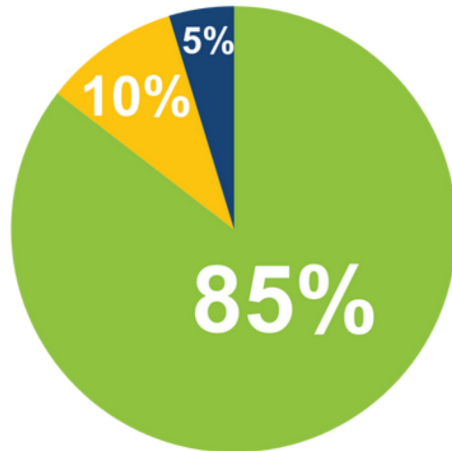
FY23 YEAR-END NET  
ASSETS: **\$3.1 MILLION**



- Foundation: \$1.2 million
- Government: \$0.5 million
- Corporate: \$0.5 million
- Individual: \$0.3 million
- Contracted services and other: \$1.0 million

## EXPENSES

TOTAL FY23  
EXPENSES:  
**\$3.4 MILLION**



- System Services: \$2.9 million
- Fundraising: \$0.3 million
- Management & General: \$0.2 million

"I signed up for programs after school because I wanted to have a chance to do something other than play sports. I really enjoy participating in Geared Up! The activities are fun and teach me about engineering, plus I get to hang out with my friends and express myself more."

**Carter, River City Middle School**



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VP of Development  
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# A STRATEGIC VISION FOR THE FUTURE OF RVA YOUTH



A youth participant in Blue Sky Fund’s “Outdoor Adventure Club” visiting Downtown Richmond to check out the James River.





next up

NextUp RVA  
3409 W. Moore Street  
Richmond, VA 23230  
[nextuprva.org](http://nextuprva.org)

